

# Press Release: Stratique PR

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**For Immediate Release**

## **Stratique Stretch Their Legs and Their Limits for a Good Cause**

Hamstrings were burning, as the team at Stratique Marketing, Design and PR took part in a challenging 10K run at Kingsbury Water Park to raise money for Midlands' Air Ambulance.

In the time leading up to the run, the team trained together after work, steadily building their endurance and stamina. Despite this rigorous training routine, in his enthusiasm to raise money for this brilliant charity, Andrew Wilson, Managing Director, Stratique, broke a metatarsal in his foot during the run and was unable to continue. Graham Pinkney and Melanie Kamdar went on to complete the distance, whilst Charlotte Perry stopped to take injured Andrew to hospital.

Midlands' Air Ambulance desperately needs donations to be able to afford new helmets to protect the helicopter pilots and on-board paramedics as they work tirelessly to save the lives of others.

A spokesperson for the charity said, *"Midlands Air Ambulance would like to thank Stratique for their fundraising efforts. The team took part in a sponsored run and raised a fantastic £465 for the lifesaving charity.*

*Support like this is vital in ensuring that Midlands Air Ambulance can remain operational and as the charity celebrates its 21<sup>st</sup> anniversary this year, work place efforts are a great way to get involved and have fun.*

*Midlands Air Ambulance needs £6 million a year and receives neither Government nor National Lottery funding and the support from the team at Stratique will help us to go on and save countless more lives for many more years to come"*

Stratique have raised over £530 in total for the charity, contributing to keeping the three air ambulances operational.

If you would like to donate, please visit [www.justgiving.com/stratique](http://www.justgiving.com/stratique).

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