

Press Release: Stratique PR



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Cello Aviation the exclusive UK based Private Jet operator has finished its first year of service in style.

Cello has just completed a six week tour of Europe on behalf of the American rock guitarist Carlos Santana.

Carlos said " It has been an absolute pleasure being flown by Cello Aviation over the last six weeks. They have exceeded our expectations, the commitment and flexibility shown by them has been second to none. I wish them a very happy first birthday" The tour has been operated in conjunction with UK based broker Direct Air Charters.

Perfect for almost any client requirement including corporate travel, sporting events [for travelling teams or fans], entertainment or corporate events, Cello's personal service has made them a true success during their first year.

The Avro Business Jet is environmentally noise sensitive and is capable of landing at short field regional airports including London City. It is equipped with 46 luxury beige leather business class seats and has an operating range of up to 3 hrs and cargo capacity of 3,000kgs.

In just one year, the company has already generated a loyal customer base. Among its customers, Cello flies Premiership and International football teams, Royalty, EU Parliament members and A-list film stars and pop-stars.

Cello has grown to 22 staff, and are also planning on increasing the fleet, with the addition of another aircraft later in 2011. This growth will add up to a further 15 jobs.

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