

Press Release: Stratique PR

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For Immediate Release

TV Adventurer Jogs Up Thousands of Pounds for Charity

A charity evening that featured the adventurer and TV personality Ed Stafford, has raised more than £1,300 for good causes, including East Midlands-based children's hospice, Rainbows.

During the fundraising evening, organised by The Round Table 41 club, Ed Stafford gave an inspiring talk on his 'Walk the Amazon' challenge, during which he became the first person to singlehandedly walk the length of the Amazon River in just over two years.

Jeff Newton, MD of Alltrax - a security and CCTV firm - is the chairman of the Leicester Round Table 41 club. During his year in office at the 41 Club, Mr Newton selected the Rainbows hospice for children, based in Loughborough and the Amantani refuge for destitute children in Peru, as the group's chosen charities.

The profit raised during a the Leicester Round Table event will see Rainbows gain almost a thousand pound of much needed cash, and the Amantani refuge will benefit from an additional £415.

"The work that these charities do is exceptional and we've worked tirelessly, and will continue to do so to raise more money to help children both in Leicestershire and in Peru," explained Jeff Newton.

Rainbows hospice provides specialist respite care for terminally ill children and their families, whilst Amantani aims to bridge the gap between home and school for children living in Ccorca – a handful of Quechua communities nestled high in the Andes of Southern Peru.

Mr Newton said he hopes to organise two further fundraising evenings for the two charities before April 2012.

ENDS

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Notes to Editors:

Alltrax is a Leicester based security firm, specialising in wireless CCTV, hard wired, CCTV, remote monitoring and secure door entry

The 41 Club, otherwise known as The Association of Ex-Round Tablers currently has around 20,000 members and continues to assist Round Table in many activities, enabling them to get involved in their local community and meet new friends through social activities and fundraisers.