

## Press Release: Stratique PR

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December 2011

### For Immediate Release

#### **School Saves Much Needed Money with Charitable Green Donations**

A Cannock primary school is saying a big thank you to a local printing firm this festive season, for its generous paper donations throughout the year.

Digital printer, PRINTmonster, gives all of its leftover paper to Landywood Primary School, free of charge, to keep its own environmental impact low and the school's stationary cupboard full.

The firm is helping its Corporate Social Responsibility with these donations by not only helping the environment, but also saving the school vital funds, which can be spent elsewhere, in these financially troubling times.

PRINTmonster is trying to help with this by donating paper that would otherwise be wasted.

Head teacher at Landywood Primary School John Withers said: "The children and staff of Landywood Primary School would like to thank PRINTmonster for the generous donations of paper and card over the last few years. The last batch of paper was especially useful in the run up to Christmas as it was used for decorations, cards and scenery."

Stephanie Onion, Director at PRINTmonster, said: "We are committed to improving our Corporate Social Responsibility. We are happy to donate this unwanted resource to a local school and give something back to the community. PRINTmonster also take environmental issues very seriously and recycle everything we possibly can. We are happy to be able to put this paper to good use."

The print industry is estimated to be the fourth most polluting industry in the UK. You can find out more about PRINTmonster's environmental policy by visiting their website <http://www.printmonster.co.uk/eco-friendly-print>

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