

## Press Release: Stratique PR

[www.stratique.com](http://www.stratique.com)  
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19 August 2010

For Immediate Release

### Get Your Hands on £60 worth of FREE Sports Massage Products

Sports massage experts Naqi are giving £60 worth of their sports massage products to all attendees of their Advanced Sports Massage Course. Naqi are a long established European brand and have been distributing their sports massage products in the UK for over 10 years. In order to showcase their professional expertise, Naqi have also developed their acclaimed Advanced Sports Massage Courses for UK physiotherapists.

The workshops are designed to aid all experienced physiotherapists and qualified sports massage professionals in their professional development. They will be led by former amateur cycling world champion and physiotherapist Paul Van Loon who has the Belgian and Dutch national cycling teams, speed skating world champions and the Tour De France Rabobank Team amongst his high profile client list.

The Advanced Sports Massage Course includes an in-depth analysis of techniques and positioning to solve a multitude of common sports injuries. It is split into 10% theory teaching by Paul Van Loon followed by 90% practical hands-on learning in order to ensure that each attendee can master their new skills on the day.

The next UK Advanced Sports Massage Course is taking place on Sunday 10<sup>th</sup> October 2010 at the SIMTR Conference Centre in Solihull, West Midlands. The full-day course costs just £99 including VAT, lunch and £60 worth of FREE Naqi Sports Massage products. Places are limited to 40 delegates to ensure that everyone who attends gets the time and attention necessary to improve their skills and are selling out fast. To ensure that you do not miss out on your place at the Naqi Advanced Sports Massage Course please contact your nearest Naqi retailer. See [www.fit4sportltd.com](http://www.fit4sportltd.com) [www.physique.co.uk](http://www.physique.co.uk) [www.physiosupplies.com](http://www.physiosupplies.com) [www.vivomed.co.uk](http://www.vivomed.co.uk) or [www.pushstore.co.uk](http://www.pushstore.co.uk) for further details.

ENDS

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For more information please contact Mel at Stratique PR by emailing [Melanie@stratique.com](mailto:Melanie@stratique.com) or calling 0845 226 3095. [www.stratique.com](http://www.stratique.com)

NOTES FOR EDITORS

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Naqi are Belgian-based sports massage research and development experts. Naqi has been manufacturing and distributing massage lotions and oils in the UK for over 10 years. Naqi products are hypoallergenic and have the same pH level as skin.

The training session will be led by Paul Van Loon a physiotherapist with over 10 years of experience. Paul Van Loon has a long and distinguished history of previous clients including:

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- Belgian National Cycling Team
- Dutch National Cycling Team
- Speed skating Three Times World Champion Ireen Wust (2006, 2007, 2010)
- Speed skating World Champion Paulien Van Deutekom (2008)
- Horse Riding Olympian Joris Van Springel
- Motorcross Vice World Champion Kevin Strijbos (Team Honda 2009)
- Tour de France (Rabobank 2005-2007)

SIMTR is a Medical Conference Venue. The main goal of the SIMTR Conference Centre is to promote and encourage medical research and training, and to provide corporate conference and medical conference and medical meeting facilities in support of good causes.

SIMTR was established in 1995, and has organised medical conferences since that time. SIMTR is managed by a board of trustees for the benefit of the local community in Solihull, Birmingham and the West Midlands.

SIMTR Conference Centre is operated by Solihull Independent Hospital Limited, a registered Charity No. 507186

## Content

This course will look at why, when, how and what type of therapy to give for a professional sports massage. It will look at how physiotherapists can achieve specific effects to solve problems associated with sports injuries. The course will teach different techniques to use and the correct positioning and equipment to use. The following will be included in the course:

- Refreshing practical techniques
- Application immediately before sport/ training
- Application immediately after sport/ training
- Application later after sport/ training
- Problem solving
- Muscle strain VS painful muscles
- Shoulder dislocation
- Lower back pain (Hernia)
- Neck pain (Whiplash)