

Press Release: Stratique PR



www.stratique.com
Tel: 0845 226 3095

Midlands Businesses Encouraged to Network Local

Two Midlands businesses have joined forces to expand Network Local's networking events in the Midlands. Andy Nodwell from Prospectus Vehicle Solutions in Burntwood founded Network Local in early 2011 with monthly events in Cannock and Birmingham. Andy has now joined forces with Stratique Marketing, Design and PR to expand Network Local with the addition of a monthly Tamworth meeting.

Business to business networking works, it's a proven formula. Network Local is not trying to reinvent the wheel. They are passionate about local businesses supporting each other. Business Communities should be about everyone automatically looking to their local business partners for all of their goods, and services, before looking further afield. This kind of relationship is only possible through good networking. Building relationships with each other based on trust. A relationship that is long term and that lasts.

Network Local creates an environment where local businesses can meet with each other in a relaxed, informal setting, where you can exchange ideas, best practice, and build relationships with each other. There's no 'hard sell', no membership fee, no pressure to generate leads, to sell, or to buy. Local businesses will be invited to attend when they can, and when their business permits.

Guest speakers will be diverse and interesting. They will be invited based on their ability, and intention to enlighten, educate, and most of all entertain. Network Local aims to provide local businesses with opportunities to network in a way that is both effective, and enjoyable. The events cost just £10 and include breakfast.

To find out about September's Network Local events in Birmingham, Cannock and Tamworth visit www.network-local.co.uk

ENDS

--