

Press Release: Stratique PR

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For Immediate Release

Stratique Invites Local Companies to The Business Generator

Amington based Stratique Marketing, Design and PR is inviting all local businesses to attend The Business Generator Exhibition on Tuesday 16 November from 8am – 4pm at the Meadowside Leisure Centre, High Street, Burton upon Trent.

The Business Generator is free for all local businesses to attend. With nearly 100 different companies exhibiting it is the perfect place to network and meet with potential suppliers. Now in its 7th year, the entire event has been revamped and rebranded from Winning Business to the Business Generator and will feature local exhibitors, a new venue, new seminar focus and new networking area.

6 reasons why you should attend the Business Generator:-

1. Network with 100s of local businesses. Take part in the various networking sessions to meet and build relationships with other businesses.
2. 12 Free inspirational business boosting seminars. Attend the free seminars given by experienced speakers to boost your knowledge in sales, marketing, finance and general business.
3. Exhibition of local companies. Meet the region's leading businesses at a unique showcase of local business talent and innovation.
4. Meet the buyers. Face to face meetings with local buyers in pre-arranged private appointments.
5. The Innovation Factory. A new concept designed to support businesses looking to develop new products or services.
6. Expert advice Southern Staffordshire Chamber of Commerce & Industry, East Staffordshire Borough Council, Lichfield District Council, Tamworth Borough Council, as well as the speakers and exhibitors will give you expert advice on the key issues affecting your business.

Stratique Marketing, Design and PR will be exhibiting on Stand 72, and will be launching a new range of low-cost marketing, design and PR services which start at £49/week. Stratique has free tickets to give to any local businesses that wish to attend The Business Generator. To receive your free tickets, please contact Melanie Kamdar, PR and Events Manager by emailing melanie@stratique.com or calling 0845 226 3095.

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For more information please contact Melanie Kamdar, PR and Events Manager by emailing melanie@stratique.com or calling 0845 226 3095.